

AB Denizel

UX & PRODUCT DESIGNER

🌐 abdenizel.com | 📞 +972 509410039 | ✉ abdenizel@gmail.com

About me

Driven by a passion for Design (Industrial & UX), UX Research, and Product Management, I aim to create innovative products that address real-world challenges.

With a detail-oriented approach and a strong understanding of user needs, I thrive in developing sophisticated products from conception to successful market launch.

Experience

UX/UI & Product Design Team Lead

Syqe Medical, 2015 - Present

Pharma-tech firm developing precision inhalers for diverse therapeutic inhalation

- Lead the design and development of digital medical platforms leveraging AI technology
- Design a medical app for smartphones to support patients' treatment plans
- Design various medical inhalers
- Create product requirements specifications, roadmaps, and user journey plans
- Conduct market and user research to analyze user needs
- Build user experience flows
- Lead the design and development of packages and carry-on cases for medical devices

Co-Founder & CTO

Oogime.com, 2014 - 2015

OogiMe helps almost anyone to join the revolution of 3D printing from home

- Designed 3D models with over 120K downloads in the first six months
- Designed 3D printing files that don't require any prior experience to be printed
- Followed the latest 3D printing trends and competitors
- Collaborated with strategic 3D printing companies and websites

Production Manager

Erez Rapid Prototyping, Prototype Service Bureau, 2011 - 2015

Service agency offering prototype manufacturing solutions for individuals and companies

- Managed all development phases and schedules of the projects
- Specialized in 3D printing, laser cutting, injecting and duplicating soft, hard, and complex materials

Education

John Bryce 2022

UXV Certification Program

Pmsphere 2017

Product management

HIT (Holon Institute of Technology) - Israel 2010 - 2014

B.Design in Design and Industrial design, majored in design for mass production

Skills

Design & Research

User Experience

Product Design

UX Research

Technical Expertise

3D Printing

3D Rendering

Sketching

Creating Mockups

Management & Execution

Product Management

Process Execution

Working with AI technologies

Programs

AI Design platforms

Figma

Solidworks

Illustrator

Photoshop

Premiere

Keyshot

Languages

Hebrew ● ● ● ●

English ● ● ● ●

Spanish ● ● ● ●

Turkish ● ● ● ●